



SINGAPORE  
INTERNATIONAL  
**ENERGYWEEK**

22 - 25 October 2012

**S I E W 2012**



**SPONSORSHIP OPPORTUNITIES**

Organised by:



Held in:



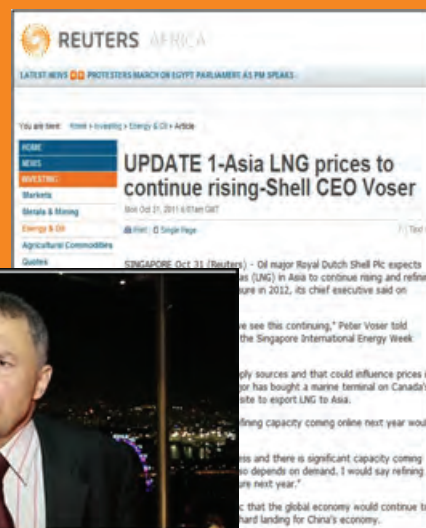
[WWW.SIEW.SG](http://WWW.SIEW.SG)

# BE PART OF A VIBRANT FORUM THAT WILL HELP TO SHAPE THE GLOBAL AND INDUSTRY AGENDA!

The Singapore International Energy Week (SIEW) is a not-to-be-missed leading annual energy event that provides a platform for policymakers, thought leaders and industry professionals to exchange ideas, strategies and best practices in the energy space.

## Global and Local Media Campaign

Most recent SIEW 2011 generated more than 1,000 articles in tier-1 international, regional, local and trade media as well as online influencer channels such as blogs, fora, and Twitter.



## SIEW 2011

21,118 attendees

60 countries

550 exhibitors



COME AND JOIN US AT SIEW 2012, 22 – 25 OCTOBER!

# CONFIRM YOUR SPONSORSHIP NOW!

Securing your sponsorship at SIEW is an excellent way to raise your company's visibility within the energy industry, to reach decision-makers and position your company as one of the leaders in the industry. There are various levels of sponsorship available and sponsorship opportunities will be allocated on a first come first served basis.

Profile your company as a sponsor and enjoy the following benefits, depending on the level of sponsorship.



## RAISING PROFILE VIA PRINT

- Logo prominently featured in all marketing materials, programme book and event brochures.
- Logo prominently featured on the main sponsor acknowledgement board.



## RAISING PROFILE ONLINE

- Logo prominently featured on the official SIEW website. Over 18,497 unique visitors viewed the SIEW website in 2011.
- Logo prominently featured on SIEW EDMs.
- Opportunity for pre-event interviews.



## RAISING PROFILE ONSITE

- Sponsor booth located within Marina Bay Sands.
- Opportunity to distribute corporate literature at selected SIEW events and within MBS.
- Speaking opportunity for your company's senior executive on one of the SES panels, where available.
- Complimentary delegate passes to allow your senior executives to network with 500 other senior energy professionals at the SES.

# CORPORATE SPONSORSHIP PACKAGES FOR 2012

**PLATINUM**  
**S\$150,000**

**GOLD**  
**S\$100,000**

## Other Sponsorship Opportunities:

- Singapore Energy Summit S\$150,000 (SHELL as SES Presenting Sponsor for SIEW 2012) 
- Singapore Energy Lecture Networking Reception S\$60,000
- Singapore Energy Summit Networking Lunch S\$50,000
- Singapore Energy Summit Networking Reception S\$50,000
- Singapore Energy Summit Real-time Interactive Platform S\$50,000
- Singapore Energy Summit Showpack S\$45,000
- SIEW 2012 Lanyard S\$60,000
- SIEW Think-tank Roundtables Presenting Sponsor S\$50,000
- SIEW Networking Receptions S\$45,000 each (2 packages available)
- SIEW Delegates Lounges S\$40,000 each (2 packages available)
- SIEW Wireless Communications Platform S\$40,000
- Sponsorship in kind

